

CONCORDIA UNIVERSITY
COMMERCE AND ADMINISTRATION FACULTY COUNCIL
MINUTES OF MEETING
FRIDAY, MARCH 25, 1988

Present: S. H. Appelbaum (Chair)
D. Acland (Acco.), D. Ajmo (CASA), M. Anvari (Fina.), K. Argheyd (Mana.), M. Armstrong (Econ.), V. V. Baba (Mana.), C. Brown (Liaison), I. Devine (Assoc. Dean), A. Farhoomand (DS&MIS), C. Foster (Reg.), D. Gandhi (Fina.), Z. Gidengil (Mktg.), J. R. Goodwin (Mana.), C. Hamam (CASA), S. Hoffman (Lib.), P. Howard (CASA), M. Kaufmann (CASA), L. Kardash (CASA), J. Kelly (Mana.), L. Kryzanowski (Fina.), M. Kusy (DS&MIS), R. A. Long (Acco.), S. Loo (CASA), G. Martin (Comp.Sci.), R. J. Oppenheimer (Mana.), D. Otchere (Econ.), A. Rahman (Assoc. Dean), C. A. Ross (Assoc. Dean), T. J. Tomberlin (DS&MIS), R. O. Wills (Assoc. Dean)

Absent
with

apology: R. Curnew, M. Laroche, F. Simyar

- I Call to Order
The meeting was called to order at 10:35.
- II Closed Meeting
There were no items on the agenda for a closed meeting.
- III Open Meeting
- IV Approval of the Agenda (CAFC-88-03A)
Professor Kelly challenged the call for approval of the agenda. He pointed out that item VII, 2. dealt with the motion set forth in document CAFC-88-02A-04 which had been discussed at length at the last meeting of Council after which a motion to table the issue had been defeated. Professor Kelly further noted that, in accordance with parliamentary protocol, the item should not be included on the agenda but set aside for a reasonable period of time. The Chair replied that the goal of the Steering Committee was to resolve the issue by withdrawing the motion at today's meeting.

IT WAS MOVED BY A. RAHMAN AND SECONDED BY D. AJMO THAT THE AGENDA, CAFC-88-03A, BE APPROVED AS PRESENTED.

THE MOTION WAS CARRIED.
- V Approval of Minutes of Previous Meeting (CAFC-88-02M)

IT WAS MOVED BY M. KUSY AND SECONDED BY A. RAHMAN THAT THE MINUTES OF THE FACULTY COUNCIL MEETING HELD FEBRUARY 19, 1988, CAFC-88-02M, BE APPROVED AS PRESENTED.

Professor Kelly noted a procedural difficulty with the reporting of Item XI, 2, p. 11, paragraph.

IT WAS MOVED BY C. A. ROSS AND SECONDED BY R. O. WILLS THAT THE DISCUSSION PERIOD FOR APPROVAL OF THE MINUTES BE LIMITED TO FIVE MINUTES.

THE MOTION WAS CARRIED (18 in favor, 7 opposed, 1 abstention).

Professor Kelly recommended that paragraph 5 of page 11 be deleted as the statement was incompatible with the preceding motion. Professor Kelly also requested the Chair's assurance that Council meetings would be conducted in accordance with Robert's Rules of Order, specifically, to assure that when dealing with the approval of Council minutes, the Chair request additions, deletions and revisions from members of Council. The Chair replied that all members of Council had the right and the opportunity to amend Council minutes at each meeting in accordance with the agenda, item V. He noted that each individual is responsible for making amendments prior to the minutes being accepted.

IT WAS MOVED BY J. KELLY AND SECONDED BY R. A. LONG THAT PARAGRAPH 5, PAGE 11 OF THE MINUTES, CAFC-88-02M, BE DELETED.

THE MOTION WAS DEFEATED (4 in favour, 11 opposed, 7 abstentions)

THE MAIN MOTION WAS CARRIED (19 in favour, 1 opposed, 3 abstentions)

VI Chair's Remarks and Question Period

The Chair reported that at the December 1987 Board of Governors meeting, it had been decided that the University would no longer undertake the financing of the CCMS and had requested that he provide a timetable for closing down the centre by integrating those activities which are important to the academic mission of the Faculty into the appropriate units or programs of the Faculty. He advised that the final closure date was August 31, 1988 and the University would pick up the CCMS deficit. He further advised that the integration of selected activities was under consideration.

IT WAS MOVED BY Z. GIDENGIL AND SECONDED BY A. FARHOOMAND THAT FACULTY COUNCIL EXTEND A VOTE OF THANKS TO DR. J. ROSENBLATT FOR HIS EXCELLENT EFFORTS ON BEHALF OF THE FACULTY IN THE DIRECTORSHIP OF THE CCMS.

THE MOTION WAS CARRIED.

During the ensuing question period, the Chair advised that Dr. Rosenblatt's current primary concern was the closing of the CCMS operation while his secondary goal would involve examining the feasibility of offering two-week executive programs of a functional nature during the summer months. This would encompass consideration

of faculty suggestions for seminar topics, examining market demands, estimating the investment required and projected return on investments as well as the preparation of a proposal of activities to Faculty Council.

In response to a question as to who was directly accountable for the \$1.5M cumulative deficit incurred by the Centre, the Chair explained the structural history of the Centre which had no provision for financial controls or reporting to the Faculty but reported to the University via an Executive Board. He emphasized that due to the obscure structure of the Centre no single individual could be held accountable for the deficit. He remarked that the Centre was intended to be a vehicle for faculty members to become involved in conferences and executive development and from the point of view of lack of participation, the Faculty was considered to be responsible for the failure of the Centre. It was noted that the Centre was never supported by the Faculty which was carrying a \$1M deficit prior to the Faculty being approached. The Chair advised that Faculty Council would have the opportunity for input when Dr. Rosenblatt brought forward the proposal for future directions.

With regard to a request for a written report on the rise and fall of the CCMS, the Chair indicated that such a request could be addressed to the Faculty Council Steering Committee.

The Chair announced that Professor D. Acland has accepted the appointment of Academic Director, Diploma in Institutional Administration and Diploma in Sports Administration programs for a three year term effective June 1, 1988.

The Chair explained the suggestion of the Senate Academic Planning and Priorities Committee with regard to ensuring input from the department level on the SAPP planning document. It was agreed that the Dean would forward the SAPP document to the departments for discussion after which each department would appoint one representative to sit on a Sub-Committee of Faculty Council. The Sub-Committee would consider the document, advise and report to the respective departments and bring the departments' feedback to Faculty Council. The deadline for the final report from Faculty Council is November 1988.

In response to a question on the status of the committee to consider the acquisition of a Faculty building, the Chair advised that the committee would be looking at strategic planning until the completion of the last phase of the Capital Campaign.

M. Kaufmann advised that CASA had received a report on the Academic Materials Fee and would bring the inequity issue to the attention of Senate.

VII Business Arising from Previous Meeting (CAFC-88-02M)

1. Motion concerning scheduling of Faculty Council Meetings
(CAFC-88-02A-04)

The Chair advised that the Faculty Council Steering Committee had agreed to withdraw the motion due to the extent of the concern expressed during discussion at the February meeting of Faculty Council.

2. Report from Finance Department concerning changing Fina.314 to Fina.214

IT WAS MOVED BY R. O. WILLS AND SECONDED BY D. GANDHI THAT FACULTY COUNCIL APPROVE RENUMBERING THE CURRENT COURSE NUMBER FINA.314 TO FINA.214.

THE MOTION WAS CARRIED.

VIII Reports from Standing Committees

1. Commerce Graduate Studies Committee

With regard to the M.Sc. program, C. A. Ross reported that four external evaluators would meet with faculty members on April 8th for additional input on the M.Sc.. He advised that the Ph.D. program had received approximately 30 applications and the 10-12 final candidates would be confirmed at the May 5th Joint Ph.D. Committee meeting. He further advised that the MBA Admission sub-committee had revised the regulations dealing with applicants who had already been rejected or dismissed which is expected to reduce the number of applications currently being handled. He noted that an application fee for graduate programs is being considered by the University. Dr. Ross encouraged faculty attendance at this afternoon's MBA Research Competition and noted that an invitation to faculty to become involved in the EMBA program would be issued shortly. In conclusion, Dr. Ross outlined the long term and short term steps being considered to improve the performance of the Diploma in Accountancy graduates at the Uniform Final Examinations and advised that the proposed revisions to the DIA/DSA admission criteria and program requirements had been tabled for further discussion. He pointed out the importance of improving the reputation of the Diploma in Accountancy program and advised that it had been suggested that unless the success rate of Concordia students met the national average pass rate, serious consideration should be given to closing down the program.

A lengthy discussion ensued regarding the feasibility of improving the Diploma in Accountancy program within one year. It was pointed out that the benchmark deadline was only a personal suggestion and not a decision of the Graduate Studies

Committee. The Chair advised that a two year limit had been supported by the administration. It was also clarified that the benchmark was to achieve the national average pass rate for first time writers. Professor Ross stated that he would personally recommend closing the program immediately. He indicated that he bases his opinion on the recurrent problems with the program, as recorded in the GSC minutes over the past four years and noted that he felt the objectives of the program, structured by the bureaucracy of Graduate Studies programs, were incongruous with passing the UFE's. Professor Long disagreed with the opinion that the program objectives were incongruous with passing the UFE's and as a point of order challenged C. A. Ross to provide copies of the minutes of the past four years which record the recurring problems. The challenge was not accepted.

2. Commerce Undergraduate Curriculum Committee
CAFC-88-03A-01, CAFC-88-03A-02

Professor Wills reported that consideration of the revisions to the Major in Accountancy, CAFC-88-03A-01, would be delayed until the next meeting of Council.

R. O. Wills explained that the Academic Programs Committee had reviewed the proposal to offer Mana.452, Entrepreneurship, as a telecourse and had taken the position that it would be ratified and forwarded to Senate on the condition that Faculty Council gave prior approval. He advised that in the future a formal vetting mechanism would be established for telecourses as well as a structure for telecourses encompassing related budgetary matters. He noted that he had ensured that the Faculty would not bear any additional costs for launching the course. V. V. Baba advised that the Management Department endorsed the new concept of distance education and supported offering the course on a trial basis during the fall 1988 and winter 1989 terms.

IT WAS MOVED BY R. O. WILLS AND SECONDED BY V. V. BABA THAT FACULTY COUNCIL APPROVE THE OFFERING OF ONE SECTION OF MANA. 452, ENTREPRENEURSHIP, AS A TELECOURSE OFFERING ON A TRIAL BASIS DURING THE FALL 1988 AND WINTER 1989 TERMS.

During the subsequent discussion period, the target market was identified as both part-time and full-time students, the availability of phone-in office hours for discussion of cases was clarified, the usefulness of testing the telecourse method with a course already having the materials required and the A.V. department's and University's commitment to underwrite the cost of the project was noted. It was also noted that to date twenty students had committed themselves to registration. Concern was expressed about the impact of the project on the fund raising ability of the Centre for Small Business and Entrepreneurial Studies and the quality of the videotapes to be used. It was

recommended that the prerequisites for Mana.452 be revised to read Econ.201 or 203 and that consideration be given to offering introductory level courses in line with the major target area of distance education.

THE MOTION WAS CARRIED (16 in favor, 5 opposed, 5 abstentions)

IX Reports from Faculty Representatives on University Committees

1. University Senate

M. Kusy reported that the Guidelines for Evaluation of Research Centres at the Senate level, the final draft of the Internal Distribution of Research Funds, the name change of the Mathematics Department, the provisional budget for 1988-89, the role of part-timers on Senate were some of the items on the agenda for the March 25th Senate meeting.

2. Arts and Science Faculty Council

M. Anvari reported that the major issue of discussion at the March 4th meeting of Council dealt with part-timers. He advised that the Council amended and approved the document on part-time representation on Senate and approved part-time representation on the Search Committees for Department Chairs.

3. Academic Planning and Priorities Committee

V. V. Baba reported that the committee was currently studying the draft University budget for 1988-89.

4. Academic Programmes Committee

R. O. Wills reported that APC was working on the response to the proposed planning and priorities and minor curriculum changes and distance education were also discussed at the last meeting.

5. Senate Research Committee

C. A. Ross reported that the committee discussed the Guideline for Evaluation of Research Centres at the Senate level.

6. Academic Services Committee

There was no report.

7. University Library Committee

There was no report.

8. Fellowships, Scholarships and Awards Sub-Committee

There was no report.

9. Sub-Committee on Academic Computer Policy

There was no report.

10. Senate Computer Resources Committee
There was no report.

11. Board of Governors
M. Kusy reported that negotiations are in the final stages for the construction of a new concert hall at Loyola, the Capital Campaign has raised over \$22M, the name of the Senate Appeals Committee has been changed to the Senate Appeals Committee on Academic Misconduct.

12. Board of Graduate Studies
There was no report.

X New Business

XI Other Business

1. Concordia Treasury Management Centre Annual Report to Faculty Council, CAFC-88-03A-03
M. Anvari briefly highlighted the topics of the report and noted that his current external relations related to the Centre reflect an improved image of the Faculty and University.

2. Draft resolution of the Senate Steering Committee concerning part-time faculty representation, CAFC-88-03A-04.

M. Kusy explained that the document attempted to summarize the wishes of all four Faculties. M. Anvari noted that the Faculty of Arts and Science, had amended their position (No. 1, item k.) to read "...one of whom may be a part-time faculty member.....".

IT WAS MOVED BY M. KUSY AND SECONDED BY I. DEVINE THAT FACULTY COUNCIL ENDORSE THE DRAFT RESOLUTION OF THE SENATE STEERING COMMITTEE WITH PARTICULAR EMPHASIS ON THE COMMERCE AND ADMINISTRATION FACULTY'S POSITION, NO. 1, ITEM K, AND THE NOTATION THAT IF ITEMS (I), (J) AND (K) ARE ALTERED BY THEIR RESPECTIVE FACULTY COUNCILS, THE ALTERATION(S) WOULD BE RESPECTED BY THE COMMERCE AND ADMINISTRATION FACULTY COUNCIL.

THE MOTION WAS CARRIED.

3. Motion to accept report of the Ad Hoc Committee for establishing procedures for selection of an Evaluation Committee for Dean, Faculty of Commerce and Administration, CAFC-88-03A-05.

IT WAS MOVED BY K. ARGHEYD AND SECONDED BY D. AJMO THAT FACULTY COUNCIL ACCEPT THE PROCEDURES RECOMMENDED BY THE AD HOC COMMITTEE FOR SELECTION OF AN EVALUATION COMMITTEE FOR DEAN, FACULTY OF COMMERCE AND ADMINISTRATION AS ARTICULATED IN DOCUMENT CAFC-88-03A-05.

Professor Kelly questioned the value of procedures established approximately ten years in advance of their application.

IT WAS MOVED BY J. KELLY AND SECONDED BY R. J. OPPENHEIMER THAT ITEM 1, SECTION 2 BE AMENDED TO STIPULATE THAT A FACULTY-WIDE ELECTION PROCEDURE BE UTILIZED.

K. Argheyd explained that the committee addressed the strong concern expressed during the fall procedures when it appeared that the Faculty was being governed by referendum rather than by the elected representatives of Faculty Council. He further explained that another concern related to the Council's reserving the right to approve the results of a Faculty-wide election, which was in effect either reserving the right of unsealing a democratically elected representative, or getting the Council to serve as a rubber-stamping body only.

THE MOTION TO AMEND WAS DEFEATED (2 in favor, opposed)

THE MOTION WAS CARRIED.

4. CASA Information, CAFC-88-03A-06

S. Ng requested faculty recommendations for candidates for the 1988-89 Queen's Case Competition and asked that faculty members remind their students that the General Assembly for all Commerce students will take place on March 29.

5. Election: 1 full-time faculty member to serve on the Visiting Lecturers Committee replacing J. B. Prince for the balance of the 1987-88 academic year and the 1988-89 academic year.

V. V. Baba nominated Professor Jean McGuire conditional on her acceptance, seconded by R. O. Wills. Professor Jean McGuire was elected by acclamation.

IT WAS MOVED BY D. OTCHERE AND SECONDED BY C. HAMAM THAT THE MEETING BE ADJOURNED.

Professor Wills called Council members attention to the importance of the next meeting, May 6th, where all curriculum revisions to be presented to Senate will require Council approval.

THE MOTION WAS CARRIED.

The next meeting of Faculty Council will take place on Friday, May 6th, 1988 at 09:30 in room AD131, Loyola Campus.